



Development of a Compliance Initiative to Address Electronic Sales Suppression

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AGEND

A. PROGRAM GOALS

- ESS: SAME OLD STUFF**
- ESS TECHNOLOGY**
- UNIQUE CHALLENGES**
- DATA ANALYTICS**
- GOVERNMENT RESPONSES**
- BIG PICTURE MOVING FORWARD**



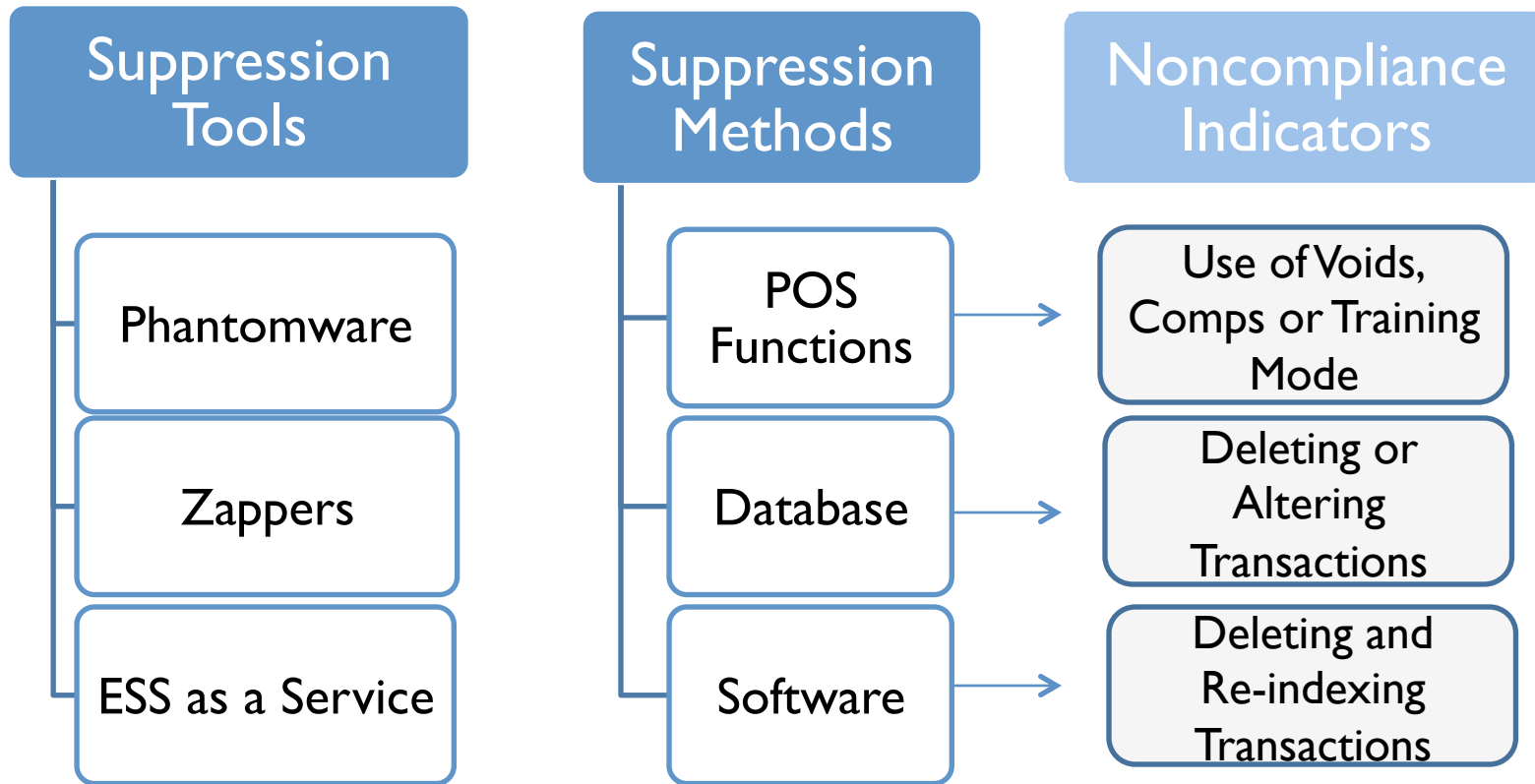
WE HAVE BROAD GOALS FOR THE PROGRAM.

- 1. Voluntary Compliance**
- 2. Protect Honest Business Owners**
- 3. Ensure Taxes Reach Government**

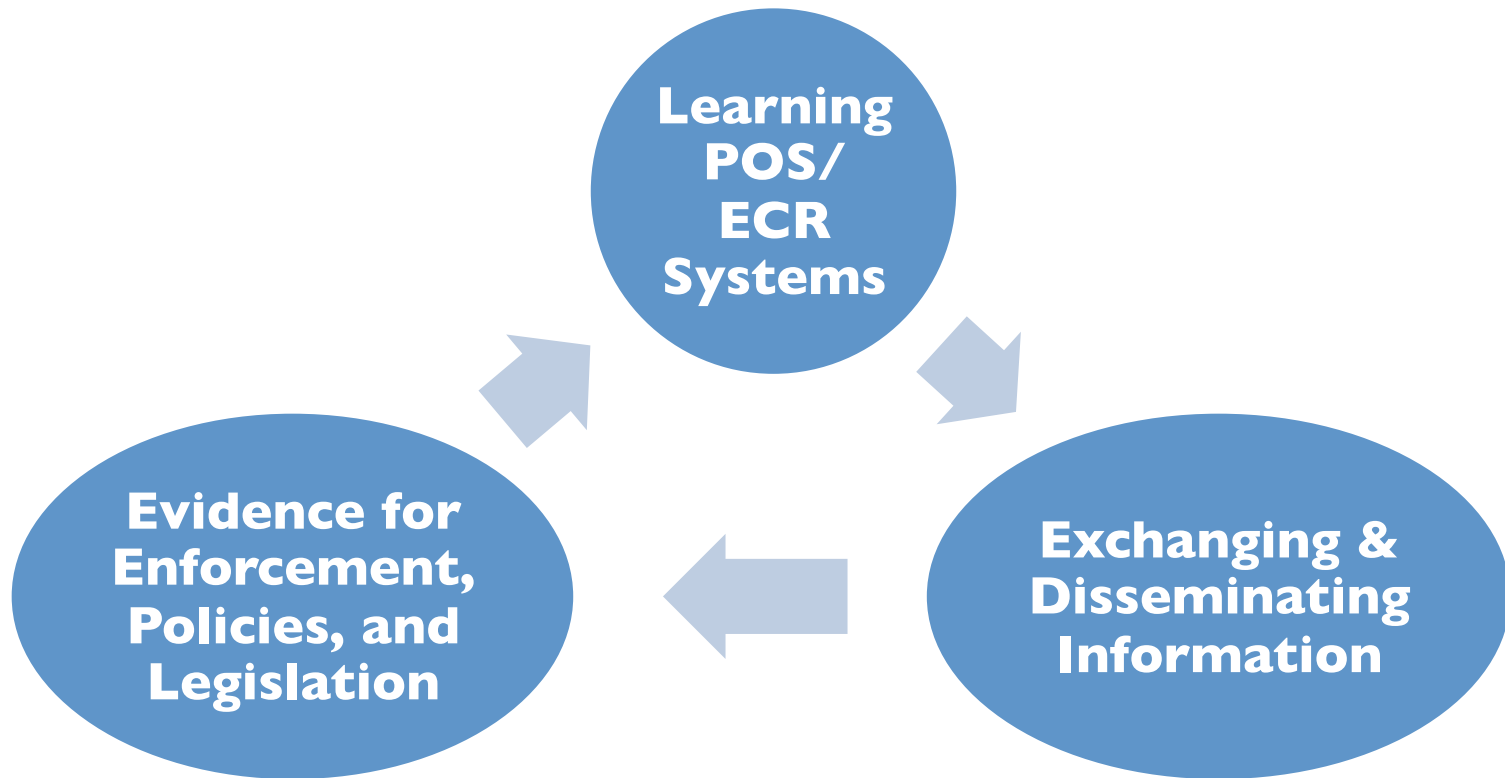
UNDERREPORTING IS NOT NEW. ESS IS SYSTEMATIC, SCALABLE, AND SWEEPING.



SCHEMES ARE ELABORATE.



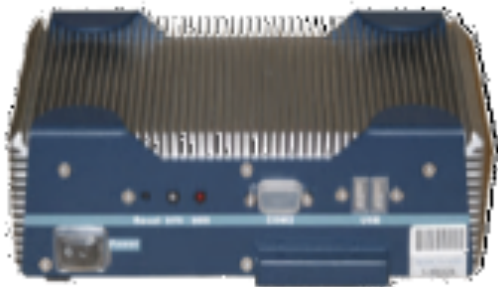
THIS PROGRAM ENCOUNTERS UNIQUE CHALLENGES.



DATA ANALYTICS CAN HELP ESTIMATE LOSSES, SELECT AUDITS, AND TRACK PERFORMANCE.



**THIS IS A GLOBAL PROBLEM.
GOVERNMENTS HAVE IMPLEMENTED
DIFFERENT SOLUTIONS.**



**Sales
Recording
Module (SRM)**



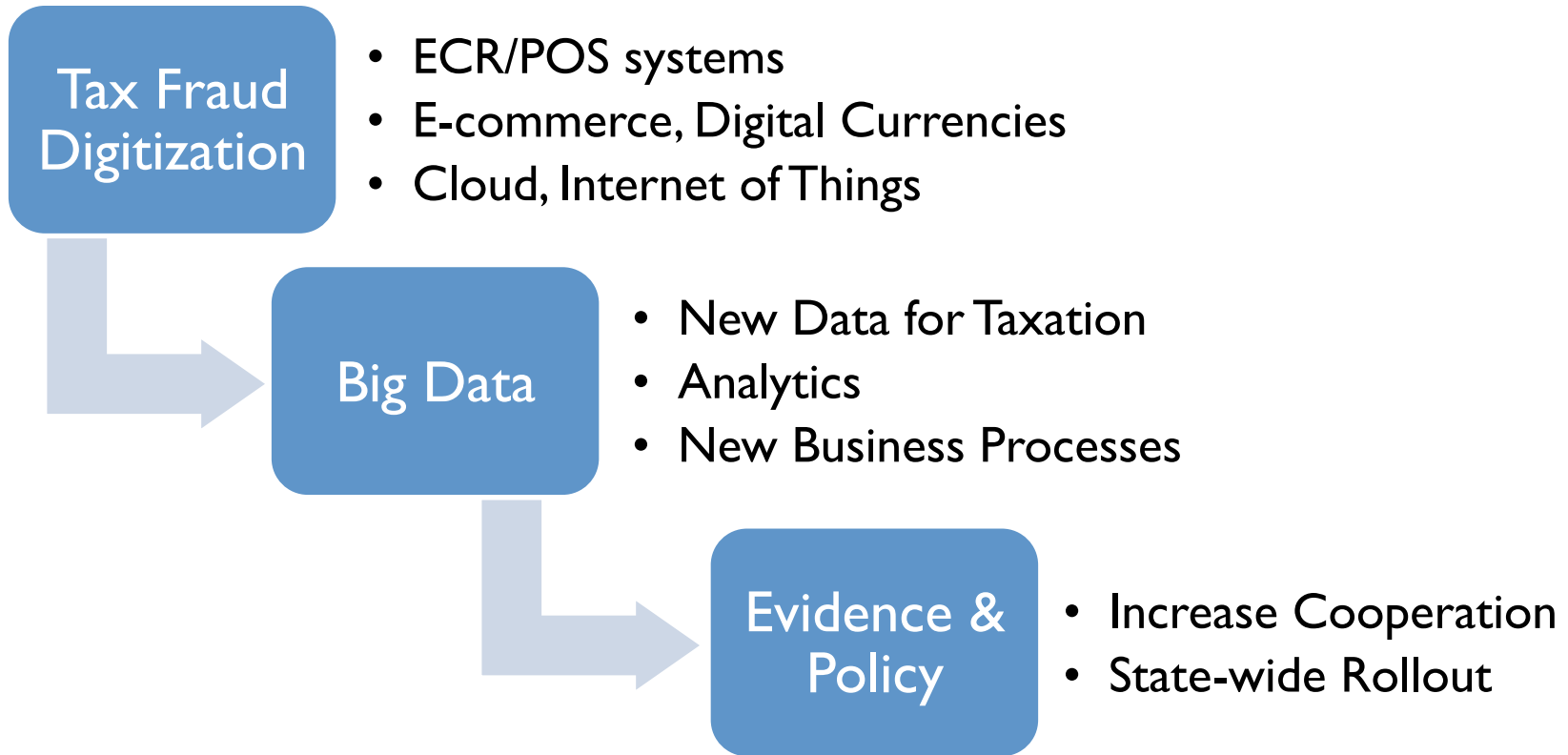
Quality Mark



Legislation



OUR PLANS MOVING FORWARD





QUESTIONS?